

For
Designers
Apparel
Accessories
Services

At
The Songshan
Cultural and
Creative Park
松山文創園區



TAIPEI IN STYLE

2017.11.16-19 OPEN 10:00-18:00



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About TIS

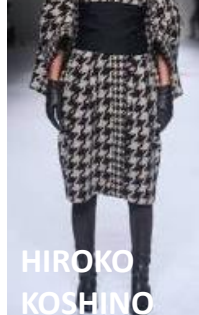
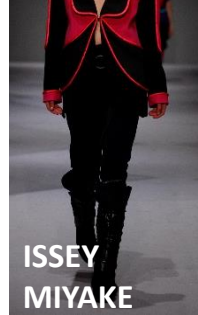
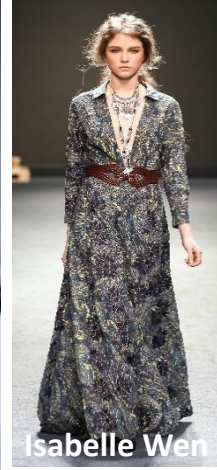
Taipei IN Style, the leader of Taiwanese Fashion Industry, has entered its 15th edition since 2006

- connect brands with new customers
- boost branding and sales
- link domestic and abroad sources
- prompt commercial dialogues
- world class house shows attract appeal media exposure
- seminars scheme provide newest market information
- matchmakings to cater buying demands



About TIS

Remarkable brands joined us...



About TIS

Key buyers from around East and West

Taiwan : SHINKONG MITSUKOSHI , eslite , SOGO , Breeze , Q square, FAR EASTERN , YAHOO...

Overseas : ARRTCO (CN), YUN SAN CORP. (HK), PARCO (JP), ISETAN (JP), ATELIER_TRE(JP), Hyundai (KR), Parkson(MY) , Actually Group (SG), Lafayette (ID), LAYERS LONDON (UK), DOSHABURI(ESP), Whistles (AU)...and more



Retrospect TIS



HOUSE SHOW



SEMINAR & FASHION EVENT



TRADE SHOW



Retrospect TIS

2016 Facts



26 nations

206 booths

204 exhibitor

20 House shows

7,676 m²



32,000 visitors

307 matchmakings

1,220 buyers & media

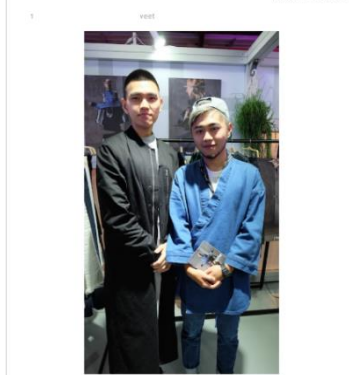
5 seminars



Retrospect TIS



CELEBRITY & VIPS PARTICIPATION



2016-17年秋冬コレクションを4月に発表するTISIは、2月にスタートする海外。ベトナムに日程がずれているが、「台湾には、他国のようなファッション・ウィーク

マカオから参加した「アノニマス (ANONYMOUS)」は、デザイナーのエヴァ・3人のデザインチームとして、2013年にスタート。モノトーンを基調にしたミニオンが特徴だ。「台湾は、マカオより年々、実用性がある、地味な色のものやマカオ全体でもファッションブランドは、50代のため、(香港や上海、シンガポ)に打ち出したいと思うが、都市をめぐって、ハイヤーに割愛しなければ、見てもいい」。現在、動き回りはeコマースだけだが、この展示会で「台湾のセレクトショップに止まってほしい」と語った。

[illegible]

Three models are shown wearing outfits from the 2009 Spring/Summer collection. The first model on the left is a man wearing a dark, patterned vest over a white shirt and dark pants. The middle model is a woman wearing a white jacket with a colorful, abstract pattern over a dark top. The third model on the right is a woman wearing a dark, patterned vest over a white shirt and dark pants.

“Fashion rules” according to Justin Chen as they stroll labels and passed them together in relaxing ways. Chen modeled an Italian shirtless in Milan and graduated from Drexel University in 2007. Chen designs in his side, cut label for the better off sister. His sweet collection of menswear and womenswear is a mix of styles and colors. Chen's collection of menswear and womenswear is a mix of styles and colors. Chen's collection of menswear and womenswear is a mix of styles and colors.

A stylish
Taipei

From A session (TIS, 11:30 a.m. to 1:30 p.m.)

It is tomorrow, the first day of the New Year. Now screaming, mind you the of the ocean local and foreign buyers only the second will be open for in even floats for free.

Whether you are a girl, who is looking for "all face", or just a man about fashion into the mode at the most fashion Under the 13th TIS brands show their dream.

On the first will feature KERAJA (金麒麟) Carnival (嘉年华) two of our best China-1 (中国一) in the afternoon Athens Club night! Expect ready to be



with a light making it for yourself from going your way on the runway. Others will share their experiences on trends and breaking news. On-line registration is still available, but be quick in securing a spot at these enlightening talks!

If for some reason you're inconsiderately unable to wait until the year, we hold from 10 to 13. No matter what, don't you are a fan fanatic if you cancel date. We'll have a special event on the three spring days!

will
you ac-
have to
will have
of

1. Going beyond stripes in a subtle way.
2. Elegant black DENNA can't miss look.
3. The turquoise and beige bag from Armani's look.
4. This faraway MACY'S collection of.
5. The simple, grey, a good.
6. A New York vintage grey.

...burgundy shows
...arrings that
...or played down for
...coat, back driffton
...ritual into what
...a playful vampire
...green from
...with the sub-
...man.
...lace and leather
...winged bag,
...is seen in this
...from WestHillage.
...Courtesy of TS

[illegible]

一起展魅力 感受時尚氛圍

[illegible][illegible]

中国服装设计师协会

中国服装设计师协会

中国服装设计师协会

EXI ME

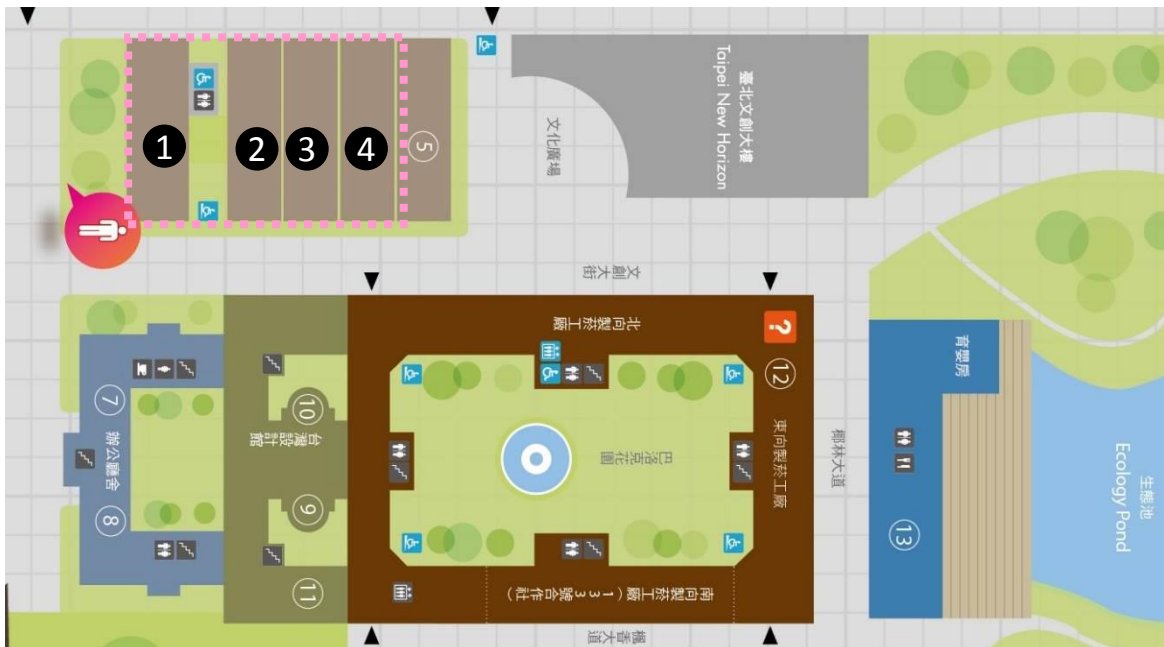
EDIA
POS

▲王丹偉(左)在哥本哈根訪問期間的民選品像。圖為她(右)在聖阿諾 Church 接受獻花。(左圖攝於香港)

▲蕭邦中區區議會代人的照片

The Songshan Cultural and Creative Park

Date : 16th~19th Nov., 2017



2017 TIS Preview

TIS not only acts a communication hub for Asia fashion industrials and design organizations to dialogue, but an effective B2B platform for buyers and participants.

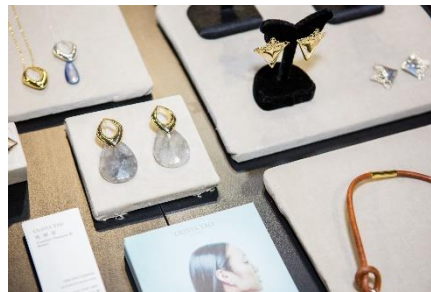
➤ garment



➤ Creativity



➤ accessory



➤ services



2017 TIS Preview

House show schedule(warehouse 1)

16 th Nov.(Thur.)		17 th Nov.(Fri.)		18 th Nov.(Sat.)		19 th Nov.(Sun.)	
11:00	Show1	11:00	Show5	11:00	Show9	11:00	Show13
14:00	Show2	14:00	Show6	14:00	Show10	14:00	Show14
16:00	Show3	16:00	Show7	16:00	Show11	16:00	Show15
19:00	Show4	19:00	Show8	19:00	Show12	Total 500 seats	



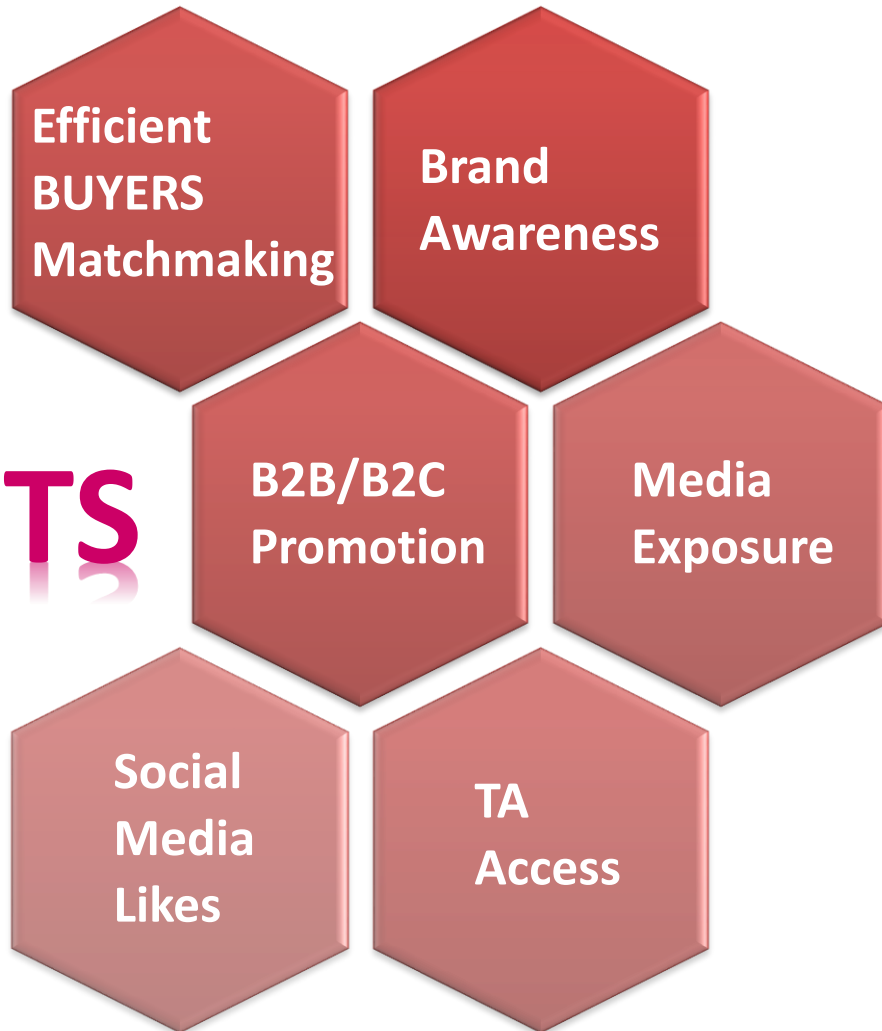
2017 TIS Preview

Item	Payment & Terms
Trade Show	
Standard Booth	9 sqm (3m×3m) USD \$ 3,000 Basic furniture and carpet included
Raw Space	9 sqm (3m×3m) USD \$ 2,700 It should be applied at least 2 booths space
Designer's Showcase	4.5 sqm (3m×1.5m) USD \$ 1,250 Basic furniture and carpet included
House Show (warehouse 1)	
House Show	USD \$ 11,000 (Weekday) ; USD \$ 15,000 (Weekday Night & Weekend) ※Models, sponsors' transportation allowance and particular requests are not included.



2017 TIS Preview

BENEFITS



if you like to know more

Mount: www.taipeiinstyle.com or E-mail: joyce2727@textiles.org.tw

